

Case Study – Eau Claire County, WI

Date: 01 Jul 09

Eau Claire County WI Implements Revize® Content Management System

*An Interview with David Hayden, Information Systems Director,
Eau Claire County, WI.*

In the following interview, David Hayden, Information Systems Director, Eau Claire County, WI explains why he chose Revize® web content management software and how he selected and implemented the Revize web content management software system.

Challenges

"About four years ago we knew we were going to have to do something about the county website. It was getting out of control with hyperlinks that made less and less sense to the website user. Our department had some interns and we asked them to assess the website, they dubbed the website hyperlink hell.

We also knew that we wanted to push to the updating of the website back to the departments closest to the information. Being a small IT department, we sometimes became the bottleneck to getting information posted on the website in a timely fashion. We needed as many non-technical editors as possible to leverage our web site in order to increase our communications with county residents in an affordable manner.

Because everything fell into the responsibility of the Information Systems department, content changes became a back seat priority to programmer analysts working on more urgent duties like crashed servers or network malfunctions."

Choosing Revize®

"After looking at many options, we chose Revize. The biggest thing was Revize's Ease of Use for non-technical county employees and its Ease of Navigation. Revize offered a MS Office like look and feel that many non-technical department users could learn in less than 15 minutes. Since it was so easy Eau Claire County incurred nominal training costs – a great savings for the county.

Revize also had a master template architecture where we could control the entire web site's look and feel from a few templates and it also simplified the editing for the end users. It also locked down the web site design's look and feel. We currently have about 48 content editors, and it is growing."

Benefits

"Eau Claire County has seen a great benefit from using Revize. The IT department rarely gets involved in content updates. Above all, the departments are excited to

Eau Claire County, WI Implements Revize® Content Management System *an Interview with David Hayden, Information Systems Director*

take responsibility to easily change the content they are responsible for. We have been using Revize since January, 2009. In addition to their products being very user friendly and very solid, their customer service is great. They were able to resolve the few issues we had very quickly.”

Created in 1996, Revize® CMS is a pioneer product in web content management systems. The company, Revize Software Systems develops and markets Revize® CMS, an affordable, innovative web content management and delivery system for non-technical people, across multiple market sectors. Revize® CMS is based on an intuitive user approach, it combines sound software architecture with similar state-of-the-art functionality, simplicity, rapid deployment, ease-of-use and scalability previously found only in more expensive, custom-designed software. For more information about Revize Software Systems or Revize® CMS, contact the company at Revize Software Systems, 1890 Crooks, Suite 340, Troy, MI 48084. Phone: 248-269-9263, Web Site: www.revize.com

-end-